PULSA: PRESENTS A GROUP TV SENSORIUM

An extensive array of Television equipment will be in use at the Intermedia Institute at Automation House when PULSA, a communal group of artists from Yale University, presents its walk-in video electronic environment during the week of April 12-18, 1971 from 6-10 p.m. This simulated environment with color video projections, sound, light and living plant-life was commissioned by the Intermedia Institute and will be open to the public all day Saturday and Sunday, April 17th and 18th, and April 24th and 25th. The admission is \$1.00 and 50¢ for students

PULSA's appearance which has been supported by the New York

State Council on the Arts, the American Foundation for Automation

and Employment and the National Endowment for the Arts, will be

the eleventh and final event of the inaugural season of the Intermedi

Institute, which has brought to New York many important, experimental

artists from all over the United States.

the eleventh and final event of the inaugural season of the Intermedia artists from all over the United States. The PULSA environment will involve three Automation House floors. The space on each floor will be divided in half by a rear projection screen. The PULSA technique is in four stages, beginning with a color video camera with a wide angle lens placed in front of the screen to record the images of the spectators in the room. In the second stage these images will be sent to four color video-recorders. Third, the four recorded images, one in actual time, and three in varying time delays, will be fed into the video programmer. Lastly, these images will be sent to the 9 color video projectors and speakers on the screens placed on each floor. PULSA is a group of seven young artists who live communally in a big country house called Harmony Ranch in Oxford, Conn. north of New Haven. From September to June they commute to Yale University where they are research associates in the School of Art and Architecture. PULSA chooses to remain individually anonymous preferring a group effort concerned with producing "an art experience by organizing various sound and light activities in environments." In addition to their University work, PULSA'S creative work has produced many lightsound environments at the Yale Architecture department, the Yale golf course and in 1968 the well-known and very controversial environment at the Boston Public Gardens. Two years ago PULSA was introduced to New York audiences on the Electric Ear series of the Electric Circus and in 1969 PULSA participated in an exhibition called "Spaces" at the Museum of Modern Art